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Coordination of Italian Regions promoting active and healthy ageing policies at national level: The case of ProMIS

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## WHO WE ARE

ProMIS – Mattone Internazionale Salute Programme is an **network** made up of **Italian Ministry of Health** and **Regions/Autonomous Provinces** and **coordinated by the Veneto Region**

Established to **strengthen regional cooperation and links between Italian regional health practices and policies, and the European initiatives on health and health systems**

Focused on **capacity building and knowledge sharing for all the key health actors in Italy** (e.g. regional authorities, hospitals, etc.) in order to **promote across Italy the dissemination of EU policies and funding opportunities in the framework of health, research and innovation.**



## OBJECTIVES

- Strengthening the internationalisation of the Italian Healthcare System inside the regional and national levels
- Improving the internationalisation strategies of health system actors (national, regional & local levels)
- Supporting and promoting actions through a strategic national systematic approach to affecting the European programming
- Promoting a competitive participation in projects funded by European calls
- Promoting and supporting the "Health in all policies" approach



## PROJECTS

### ➤ **VIGOUR - Evidence-Based Guidance to Scale-up Integrated Care in Europe (Health Programme)**

The project takes into account *“ICT-based services to support independent living and home care for those with chronic conditions”*



### ➤ **YOUNG50 #Stay Healthy - Cardiovascular Risk Prevention (Health Programme)**

The project adapts and exports the CARDIO50 screening model (Veneto Region model to estimate cardiovascular risk among 50 years old population) to the EU Lithuania, Romania, Luxembourg



### ➤ **WHO - ITU mHealth Hub in EU (H2020 / WHO)**

The project aims at developing national mHealth interventions in selected EU member states to champion the uptake of mHealth (e.g. centralised 'Knowledge and Innovations Hub for mHealth')



### ➤ **REVERT - targeted therapy for advanced colorectal cancer patients (Horizon 2020)**

The project aims at developing a model of combinatorial therapy - based on a personalised medicine approach - that identifies the most efficient and cost-effective therapeutic intervention for patients with unresectable mCRC

### ➤ **INCASO - Improving Integrated people-centred healthCare Solutions (DG SANTE)**

### ➤ **WE4AHA - Widening the support for large scale uptake of Digital Innovation for Active and Healthy Ageing (Member of Advisory Board)**





## THEMATIC GROUPS: NATIONAL COORDINATION

- **INTEGRATED CARE (support to implementation of Italian “National Chronicity Plan”)**  
The group focuses on: a) defining a strategic key word as baseline of the joint work in the organizational innovation issues; b) defining specific priorities: c) mapping and collect good practices regarding integrated care services
- **HEALTH TOURISM**  
ProMIS set up a “Conceptual framework on health and tourism” in order to reach a shared definition of health tourism, to map the tourist flow at national and international level, to outline their trajectories with a specific focus on ageing
- **ACTIVE AND HEALTHY AGEING (EIP-AHA)**  
**ProMIS has been supporting Italian Regions to apply to become Reference Sites. It has also started to find ways to share best practices and experiences through information days, focused workshops,**

...

## EIP-AHA

European Commission launched the **European Innovation Partnership on Active and Healthy Ageing (EIP on AHA)** in 2012:

- to tackle the potential and challenges of ageing in the EU
- to promote healthier, more active and **independent lives** for European citizens

It pursues a **triple win** for Europe:

- enabling EU citizens to lead healthy, active and **independent lives** while ageing
- improving the sustainability and efficiency of social and health care systems
- boosting and improving the competitiveness of the markets for innovative products and services, responding to the ageing challenge

**Reference Sites (RS)** is one of the main pillar: RS are regions, cities, integrated hospitals or care organisations that focus on a comprehensive, innovation-based approach to active and healthy ageing



## EIP-AHA ITALIAN CONTEXT: ROLE OF ProMIS

- ProMIS plays an important role in providing opportunities for networking and sharing good practices among Italian Reference Sites (15 Italian Regions out of 21 are Reference Sites)
- ProMIS supports the interactions among Italian partners of the EIP-AHA considering various aspects: frailty, cognitive decline, functional decline, dependency, nutrition, physical exercise, health and social care renewal
- The good practices presented by Italian regions might be considered a read-out of how ProMIS constantly works to disseminate and foster Italian participation in the EIP-AHA initiatives, thus contributing to stimulate the coherence with EU planning
- Few regional practices in the framework of “**independent living**” came to light and share among Italian References sites



# BEST PRACTICES\_INDEPENDENT LIVING

## CAMPANIA REGION



➤ Adoption process of:

- **Telerevalidatie.nl**, digital solution for remote monitoring of patients who are prescribed physical activity, in order to increase adherence and promote healthy lifestyles
- **PERSILLAA** (Personalised ICT Supported Service for Independent Living and Active Ageing) project (H2020): about 200 older adults involved in screening and training services, via the website or at a location in their community **in order to prevent frailty in community dwelling older adults across the physical, nutritional and cognitive domains.**
- **eCARE** (H2020) that aims to deliver disruptive digital solutions for the prevention and comprehensive management of frailty. The goal is to encourage independent living, wellbeing and to relieve health and care services budget pressure.



# BEST PRACTICES\_INDEPENDENT LIVING

## FRIULI VENEZIA GIULIA REGION



➤ Adoption process of:

**“Inclusive Living”** (2019 Regional Law): experimental housing, including local social and health services, integrated into the local community and with innovative contracting options,

### OBJECTIVES

- Promoting independent living of older adults, frail and disable persons;
- Stimulating families and communities to interact with these “special tenants” for improving their lives

### RATIONALE

- Make people at the center of the health and social care pathways
- Make people more comfortable and useful for the community
- Experiment services for reduce costs for public and private (also business opportunities for tenants)



# AgeingFit

Accelerating innovation for the senior care market

## ProMIS

# Programma Mattone Internazionale Salute

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